Unretired™

Life doesn't stop, it evolves.

Identity · Work · Money

Unretired Conversations · With Ajay Soni

The career question is rarely the whole question.

Eight weeks of one-to-one coaching, online, for experienced professionals whose main career is changing, ending, becoming optional or no longer fitting. Four conversations to see what is changing, focus on what matters and work through the question that counts.

THE ENGAGEMENT **Eight weeks · four conversations · one Living Transition Pack, a short document you keep · one fixed fee, shared after your fit conversation**

The questions people arrive with

"My career is going well. Why doesn't it feel right?"

"I'm planning to retire. What am I preparing for?"

"My role has ended. What now?"

"I want to keep working, but differently."

"I don't need the salary. What do I want from work?"

"I made the change. Why does it feel unfinished?"

IDENTITY

Who are you when the title, the role or the old definition of success changes?

WORK

What do you want work to give you now: income, challenge, structure, contribution, belonging, freedom?

MONEY

What is known about your finances, what feels uncertain, and what needs separate analysis?

The first question often sounds like a work decision.

The role can stay the same while the fit changes. Or the role ends, and your identity, routines and security take longer to catch up. A choice that addresses the work question may still leave important questions about your life unanswered.

Why Unretired

Even experienced professionals can find it difficult to step outside a decision that affects their own work, identity and security.

The familiar next move can feel urgent before it is clear what it will actually solve. Unretired offers a confidential, non-judgmental thinking partnership, without a preferred outcome for you. Together we examine assumptions, weigh trade-offs, distinguish real deadlines from pressure to decide, and give hard-to-reverse choices proper consideration. We also separate money concerns from questions needing financial analysis.

I bring senior finance and operating experience, coaching and counselling skills, and a career transition of my own. We connect the human and practical sides of change. The decisions remain yours.

What you take forward

Across eight weeks, we make sense of your transition, work properly on the question that matters most and learn from what happens in everyday life. The choice stays yours. Your Living Transition Pack records what has become clear, what remains open and how you want to carry it forward.

START WITH A 30-MINUTE FIT CONVERSATION

Online and complimentary. Tell me what is changing or what you are beginning to question. We decide together whether this is the right work, and if it is, I explain the fee and terms before you decide.

HOW IT WORKS

Four conversations over eight weeks

The frame is fixed. The content is yours. About 4½ hours of conversation, with no formal homework.

BEFORE YOU BEGIN **Fit conversation** 30 minutes, complimentary	You tell me what is changing and we decide whether this is the right work. I check for anything urgent or hard to reverse. **If it is right, I explain the engagement, fee and terms, and you decide.**
1 WEEK 1 **UNDERSTAND** 75 minutes	We start with your story and see what is changing: roles, relationships, routines, what work gives you and where money fits. **You leave with a clear picture.** After our conversation, I send the first version of your Pack.
WEEK 2 **REFLECT & NOTICE** no meeting	You review your Pack, correct it and bring what you notice to FOCUS.
2 WEEK 3 **FOCUS** 60 minutes	We explore what this change means to you, what matters most and what you can draw on. We distinguish real deadlines from pressure to decide. **You leave with the question for Week 4, or a clear start on it.**
3 WEEK 4 **WORK THROUGH** 75 minutes	We work through your question: making sense of the change, creating order, exploring possibilities or weighing a live choice. We examine assumptions and trade-offs, then work out what to decide, try, find out or leave open. **You leave with real progress on your question.**
WEEKS 5–7 **TAKE IT INTO LIFE** no scheduled coaching	You might try something, have a conversation, gather information, seek the professional input you need or wait on purpose. Notice what happens and what it tells you. No required exercises or check-ins.
4 WEEK 8 **CARRY FORWARD** 60 minutes	We review what changed in your life and what you learned. Together we clarify your priorities, what you want to keep or change, and what to decide, try, find out or leave open. **Your final Pack records your learning, next steps and open questions as a practical reference you keep.**

Your Living Transition Pack

One short document in your own words. You receive the first version after Conversation 1 to review and correct in Week 2. The final version is shared after Conversation 4 and is yours to keep. It replaces a stack of worksheets.

Who this is for

Experienced professionals still in a role but questioning the fit, preparing for an exit, adapting after one, working differently, financially independent and reconsidering the role of work, or reassessing the life already built.

Why work with me

I have spent more than 25 years in senior finance and operating roles, including Cisco India, AT&T and Bharti Airtel, and I have stepped away from a long corporate career myself. I hold the CFP® and CPA, am an ACC coach and have counselling training, so I can work on the human side of a transition and say plainly when a question needs financial analysis.

THE INVESTMENT

One fixed fee covers the four conversations and your Pack. I explain it after the Fit conversation, before you decide.

This is structured transition coaching. It does not cover career placement, business consulting, investment advice, financial planning, retirement-sufficiency analysis, legal, tax, estate or insurance advice, or therapy. Where a question needs one of those, I tell you plainly and help you frame it. What you share is confidential. We do not make audio or video recordings.

START WITH A 30-MINUTE FIT CONVERSATION

Tell me what is changing or what you are beginning to question. We decide together whether this is the right work, and if it is, I explain the fee and terms before you decide. Book at **iamunretired.com/book/**

Ajay Soni | CFP® · CPA · ACC Coach